

REQUEST FOR QUOTATIONS (RFQ)

Consultancy Services for Marketplace Research, UI/UX Design, and System Development

RFQ Reference: MTK/RFQ/2026/005

Issue Date: 1st May 2026

Submission Deadline: 20th May 2026

Procuring Entity: M-taka Waste Solutions Ltd

1. Background

M-taka Waste Solutions Ltd is building digital infrastructure for an inclusive circular economy, connecting waste actors, materials, and markets into a unified, data-driven system.

As part of this, M-taka is developing a **Marketplace platform** to enable efficient trading of recyclable materials between waste actors, aggregators, and recyclers, aligned with its Integrated Circularity Platform (ICP).

2. Objective of the Assignment

The objective is to design, develop, and validate a user-centered digital marketplace that:

- Improves access to markets and price transparency
- Enhances efficiency in trading recyclable materials
- Strengthens traceability and data visibility across the waste value chain

3. Scope of Work

The assignment consists of three (3) components:

3.1 User Research

- Design and administer user research tools
- Conduct stakeholder interviews and field engagement
- Identify user needs, pain points, and feature requirements
- Deliver a User Research Report

3.2 UI/UX Design

- Develop user journeys, wireframes, and prototypes
- Design responsive and user-friendly interfaces
- Conduct usability testing and refinement
- Deliver UI/UX design assets and prototypes

3.3 Software Development

- Develop backend and frontend marketplace system
- Build key features (user accounts, listings, transactions, dashboards)
- Integrate with existing M-taka systems where applicable
- Conduct system testing and deployment
- Deliver a fully functional marketplace platform

4. Deliverables

- User Research Report
- UI/UX Wireframes and Prototypes
- Fully Developed and Tested Marketplace Platform
- Technical Documentation

5. Duration

The assignment is expected to be completed within:

- User Research: 3–4 weeks

- UI/UX Design: 4–6 weeks
- Software Development: 8–12 weeks

6. Eligibility Requirements

Bidders must demonstrate:

- Proven experience in digital product development
- Experience in user research and UI/UX design
- Demonstrated capability in full-stack system development
- Portfolio of relevant projects

Procurement Preference Clause:

Bidders **shall demonstrate capacity to deliver all components of the assignment. Firms with in-house, multidisciplinary teams covering user research, UI/UX design, and software development will be given preference during evaluation**, as this is expected to ensure coordination efficiency, quality control, and timely delivery.

7. Quotation Requirements

Bidders are required to submit:

Technical Submission

- Brief methodology and approach
- Work plan and timelines
- Relevant experience and portfolio

Financial Submission

- Itemized budget per component:
 - User Research
 - UI/UX Design
 - Software Development

- Total cost (inclusive and exclusive of VAT)

8. Evaluation Criteria

Criteria	Weight
Technical approach and methodology	30%
Relevant experience and portfolio	30%
Team composition and capacity (including in-house capability)	20%
Financial proposal (cost competitiveness)	20%

9. Submission Instructions

All quotations must be submitted electronically to: procurement@m-taka.co.ke

Subject: RFQ Submission – Marketplace Development (MTK/RFQ/2026/005)

10. Additional Conditions

- M-taka reserves the right to accept or reject any quotation
- Clarifications may be requested during evaluation
- Only shortlisted bidders will be contacted
- Prices must remain valid for a minimum of 30 days

11. Compliance

Bidders must attach:

- Company profile

- Valid KRA PIN
- Tax Compliance Certificate
- Relevant references